

Thrive Life gained \$700,000 in new contracts by obtaining SQF certification

Thrive Life, LLC is a premier source for healthy, convenient, and cost efficient freeze dried food. There are over 40 steps in their proprietary freeze dry process to make sure the taste, quality and nutrition are exactly how people describe it: amazing!



Project scope: Thrive Life wanted to obtain their Safe Quality Food (SQF) certification in order to attract new clients and increase sales.

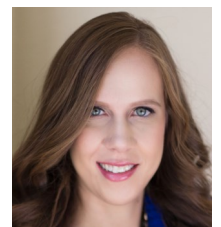
Solution: The University of Utah Manufacturing Extension Partnership Center staff worked with Jenny Swingle, Director of Strategy, to support their preparation for their SQF audit.

Results: Thrive Life successfully obtained their SQF certification.

Impact: By obtaining their SQF certification, Thrive Life was able to secure \$700,000 in manufacturing contracts within the first two months of certification, and will save over \$10,000 in annual insurance expenses moving forward.

Client testimonial:

“Working with the Manufacturing Extension Partnership (MEP) Center at the University of Utah has taken away a lot of the financial and administrative stress from pursuing growth initiatives. They truly feel like a business partner interested and invested in our success. Their staff took the time to personally evaluate our business needs and opportunities to see how their experience and resources could improve our operations. They also provided extensive administrative support required for contract negotiation, project savings, and payment processing. The MEP Center is organized, responsive, and has a great team of experienced staff.”



Jenny Swingle
Director of Strategy